NICHOLAS AI

THE BUSINESS STARTER KIT.

Seven Claude AI businesses: the prompt, the first message and the starting price for each. Copy it, paste it into Claude, send it.

Open the interactive version (copy buttons, checklists): **7 Claude AI Businesses That Pay Real Money (Ranked, No Audience Needed)**

Open Claude: **https://claude.ai/new**

Prompts are in boxes: select the text to copy. All links in this PDF are live.

START HERE

Every prompt below follows one rule: Claude drafts. The owner reads, edits and sends. Nothing goes out unseen. I call it the Approve Gate. Anything in [BRACKETS] is yours to replace. Every price is a starting example, not a promise.

- The Approve Gate: Claude never sends anything.
- The Already-Owed rule: start with the business where the money already exists.
- Pick the owner you can actually reach this week.

THE RANKING

#	BUSINESS	STARTING PRICE (EXAMPLE)	WHAT CLAUDE DOES
7	Review replies	$300 a month	Drafts a reply to every review
6	Weekly report	$300-$500 a month	Turns a spreadsheet into a plain page
5	Procedures binder	$1,500-$3,000 once	Turns a recorded walkthrough into steps
4	Inbox triage	$600-$1,200 a month	Sorts email and drafts replies
3	Same-day proposal	$500-$1,000 a month	Turns site notes into a proposal
2	Lapsed-customer win-back	Monthly fee	Writes the messages, sorts replies
1	Unpaid-invoice reminders	Flat monthly fee	Drafts one polite reminder a week

Examples from the video, not promises. Check local rules before you take a percentage of recovered money; a flat fee is safer.

7. REVIEW REPLIES

DRAFT THE REVIEW REPLIES

```
Here are the last [20] customer reviews for [BUSINESS NAME]: [PASTE]. Write a short, warm reply
to each one in the owner's voice, under 40 words. Thank by name when a name is given. For a
negative review: acknowledge, apologize once, offer to fix it offline, never argue. No emojis.
Return a numbered list matching the reviews.
```

THE OWNER'S APPROVAL MESSAGE

```
Hi [NAME], here are drafted replies to your last [20] reviews. Tap the ones you like and I'll post them, or edit any line.
```

6. WEEKLY REPORT

SPREADSHEET TO PLAIN-ENGLISH PAGE

```
Here is this week's spreadsheet for [BUSINESS]: [PASTE OR ATTACH]. Write a one-page report for the owner: what went up, what went down, the three numbers that matter, and one thing to do on Monday. Plain words, no jargon, under 200 words.
```

5. PROCEDURES BINDER

TRANSCRIPT TO STEP-BY-STEP PROCEDURE

```
Below is a transcript of [OWNER] explaining how to [JOB, e.g. open the shop]. Turn it into a numbered step-by-step procedure a new hire could follow on day one. Add a one-line checklist at the end and list any step you were unsure about as questions for the owner.
```

Record the owner explaining the job for about ten minutes, then paste the transcript.

4. INBOX TRIAGE

SORT THE INBOX AND DRAFT REPLIES

```
Here are this morning's [30] emails for [BUSINESS]: [PASTE]. Sort them into: urgent, quote requests, customers, vendors, junk. For urgent, quote requests and customers, draft a reply in the owner's voice. Do not invent prices, dates or promises; where the owner must decide, write [OWNER TO DECIDE]. Return the sorted list with drafts underneath.
```

Claude never sends anything. The owner reads, edits and sends.

3. SAME-DAY PROPOSAL

SITE NOTES TO PROPOSAL

```
Here are the owner's dictated notes from a site visit: [PASTE]. Write a clean one-page proposal for [CLIENT]: scope of work, price [PRICE], timeline, what is not included, next step. Use plain language, no fluff. Put any missing detail in [BRACKETS] instead of guessing.
```

SENDING LINE

```
Hi [NAME], thanks for having us out today. Here's the proposal we discussed. Reply to this message and we can get you on the schedule.
```

2. LAPSED CUSTOMERS

WIN-BACK MESSAGES

```
Write 3 versions of a short message from [BUSINESS] to a customer who has not visited in [6+] months. One friendly question, under 25 words, no discount, no pressure. Example: "It's been a while, want me to get you back on the calendar?" Include a line they can reply STOP to.
```

Only message people who were real customers. Honor every stop request immediately and permanently.

SORT THE REPLIES

```
Sort these replies into: wants to book, later, question for the owner, stop. For wants to book, draft the reply with two time options. For stop, write nothing and flag the name for removal: [PASTE REPLIES]
```

1. UNPAID INVOICES

THE REMINDER SEQUENCE

```
Here is a list of unpaid invoices for [BUSINESS]: [PASTE: customer, invoice number, amount, due date]. Write one polite, firm reminder per invoice, sent in the owner's name. Week 1 is friendly, week 2 is direct, week 3 is firm and offers a payment link or a call. No threats, no legal language.
```

EXAMPLE REMINDER

```
Hi Mark, a quick reminder about invoice 1211 for $2,400, due on the fifth. Want me to resend the payment link?
```

Send as the business, in the business's name. Check your local rules before you take a percentage of what is recovered; a flat monthly fee keeps you simple.

THE FIRST MESSAGE (NOT A PITCH)

FOR INVOICES

```
Hi, quick question: how many invoices from last quarter are still unpaid?
```

FOR LAPSED CUSTOMERS

```
Hi, quick question: how many customers did you lose touch with last year?
```

The owner answers with a number, and a number is a price. If it's zero, move on. It cost you one text.

THE APPROVE GATE CHECKLIST

- [ ] **Claude only drafts; the owner reads every message.**
- [ ] **Nothing is sent without the owner's approval.**
- [ ] **Messages go out in the owner's name.**
- [ ] **Only contact people who were real customers.**
- [ ] **Honor every stop request immediately.**
- [ ] **Never invent prices, dates or promises.**

YOUR FIRST 48 HOURS

- [ ] Day one: pick one business from the list and one town.
- [ ] Have Claude list thirty owners and write your one question.
- [ ] Day two: send the question to ten owners.
- [ ] Offer a small test on one real list the owner approves.
- [ ] Ask for a paid thirty-day pilot at the starting price.
- [ ] Never go below the starting price to win the first client.